

Will the Covid Pandemic Trigger a New May 1968 in Europe?

By [Germán Gorraiz López](#)

Global Research, November 26, 2021

Region: [Europe](#)

Theme: [History](#), [Police State & Civil Rights](#)

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The current dominant or establishment system of Western societies would use the invisible dictatorship of compulsive consumerism of material goods to annul the ideals of the original individual and transform him into an uncritical, fearful and conformist being who will inevitably swell the ranks of a homogeneous, uniform society, easily manipulated by mass manipulation techniques.

Thus, the German sociologist and philosopher Herbert Marcuse, in his book “The One-Dimensional Man (1964), explains that “the basic function of the media is to develop pseudo-needs for goods and services manufactured by giant corporations, tying individuals to the car of the consumption and political passivity”.

A paradigm of this would be the crusade to implement the COVID passport in European countries that allows the vaccinated individual to have a QR code that will facilitate access to work, cultural and social life but that would imply the obligation to be vaccinated and violate the sacrosanct individual freedom recognized by the Constitution.

Thus, the propaganda of the establishment is directed not to the individual subject but to the Group in which the personality of the one-dimensional individual is diluted and is wrapped in fragments of false expectations created and common longings that sustain it (the vaccine is salvation against the pandemic).

However, the irruption of the health pandemic and the subsequent economic recession that is coming will implement the stigma of uncertainty and disbelief in a society immersed in the culture of the Welfare State of the Western world, subsequently resulting in a traumatic shock when the limitations of non-sterilizing vaccines that do not prevent contagion.

Consequently, Western citizens will be immersed in lifetime vaccination while being controlled by the COVID passport to achieve a society bent on the dictates of the pharmaceutical monopolies of Pfizer and Moderna, leaving the sectors refractory to the health dictates marginalized from the habitual circuits of work, culture and leisure.

However, thanks to the interactivity provided by Internet social networks (the so-called Sixth Power that links and helps the formation of modern identities), the endemic isolation and passivity of the submissive and uncritical individual of Western societies would be breaking (One-dimensional man) and a new individual would already be emerging.

The new Multidimensional Individual is reaffirmed in a solid critical conscience, supported by values that have fallen into disuse but present in our atavistic code, such as the defense of sacrosanct individual freedom, solidarity and collective outrage at the dictatorship of multinational pharmaceutical companies, and will be willing to breaking the rules and laws imposed by the dominant system ("health dictatorship").

Likewise, said individual would be causing a popular tsunami denouncing the current democratic, social and values deficit under the slogan "prohibited to prohibit" and combined with social unrest to protest the high cost of living, could establish a constructive chaos that ends to dilute the opiate inhibitor of critical consciousness and that could lead to a new May 68.

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Germán Gorraiz López is a political analyst. He is a frequent contributor to Global Research.

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