

# Which Corporations Control the World?

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by Hannah Williams

A surprisingly small number of corporations control massive global market shares.

Banks and Finance, Media, Big Oil, The Global Food Conglomerates,

The World's largest banks hold a total of \$25.1 trillion in assets



Source: InternationalBusinessGuide.org

A surprisingly small number of corporations control massive global market shares. How many of the brands below do you use?

It's a Small World at the Top:

Banking

Largest banks hold a total of \$25.1 trillion:[1]

1.) ICBC, China, \$2.95 trillion in assets, over 18,000 outlets, 108 branches globally

2.) HSBC holdings, UK, \$2.68 trillion in assets, 6,600 offices in 80 countries, 55 million customers

3.) Deutsche Bank, Germany, \$2.6 trillion in assets, 2,963 branches, 70 countries, 46 million customers

4.) Credit Agricole Group, France, \$2.58 trillion in assets, 60 countries, over 21 million clients

5.) BNP Paribas, France, \$2.51 trillion in assets

6.) Mitsubishi UFJ Financial Group, Japan, \$2.49 trillion in assets

7.) Barclays PLC, United Kingdom, \$2.41 trillion in assets

8.) JPMorgan Chase & Co., U.S., \$2.39 trillion in assets

9.) China Construction Bank Corp., China, \$2.36 trillion in assets

10.) Japan Post Bank, Japan, \$2.12 trillion in assets

Enough to fund the federal U.S. government for over 7 years.[2]

Or roughly \$3500 per person on earth.

### Media

1.) Comcast Corporation: \$62.5 billion revenue, \$6 billion in profit

Owns: MSNBC NBC Universal MLB Network E! Entertainment Golf Channel Xfinity AT&T Broadband

2.) The Walt Disney Company:\$42 billion revenue, \$5.5 billion in profit

Owns: ABC ESPN Pixar Marvel Comics Touchstone Pictures Lucasfilm Walt Disney Records Hollywood Records Disney Music Publishing The Baby Einstein Company 50% of A&E Networks

3.)Time Warner Company

Owns:

HBO Time (Southern Living, Sports Illustrated, Time, Golf Magazine, Health, Entertainment Weekly) IPC Media Grupo Editorial Expansion Turner Broadcasting (TNT, TruTV, TBS, TCM, NBC, Cartoon Network, March Madness, CNN) Warner Bros. Picture Group

4.) Viacom \$15 billion revenue and \$2 billion profit

Owns: Paramount Pictures MTV VH1 BET Nickelodeon Spike Comedy Central

5.) News Corporation, \$34 billion revenue, \$1.1 billion profit

Owns: Fox Wall Street Journal Times of London Barron's Harper Collins

Food and Beverage Companies

1.) PepsiCo Inc

Makes: Gatorade Propel Pepsi Aquafina Sobe Mountain Dew Sierra Mist Cheetos Doritos Frito Lay Funyun's Lay's Ruffles Tostitos Quaker Amp Energy Lipton Rockstar Energy Seattle's Best Coffee Starbucks: Doubleshot, Frappucino, Iced Coffee

2.) Tyson Foods Inc-World's largest Chicken Processor

Supplies: KFC Taco Bell McDonalds Burger King Wendy's Wal-Mart Kroger IGA Beef O'Grady's

3.) Nestle (U.S. And Canada)

74 brands of water 38 brands of ice cream: including Haagen-Dazs Dreyer's And Nestle Drumstick Frozen food: Stouffers Lean Cuisine Hot Pockets Tombstone Pizza

DiGiorno Pizza California Pizza Kitchen Candy: Wonka brands, Baby Ruth Chips Ahoy! Goobers Icebreakers Pet Food: Alpo Beneful Fancy Feast Friskies Gourmet Mighty Dog ONE Pro Plan Purina Tidy Cats Cosmetics: 30% share in L'Oreal, Garnier, Maybelline, and Lancome, and The Body Shop Stores

4.) JBS USA-Subsidiary of the world's largest beef processor

**Beef Brands:** Swift G.F. Swift 1855 Brand Premium Beef Aspen Ridge Natural Beef Swift Black Angus Cedar River Farms 5 Star Beef Chef's Exclusive Showcase Premium Ground Beef Chicken Brands: Pilgrim's **Pierce Chicken** Wing Dings Wing Zings Speed Grill **Country Pride To-Ricos** Pork Brands: 1855 Premium Pork Swift Premium Dry Rubbed Pork Swift Premium Natural Guaranteed Tender Pork Swift Premium Natural Pork Swift La Herencia Natural Pork

#### 5.) Anheuser-Busch InBev

Over 200 beer brands made in 30 countries Sold in 130 countries Including: St. Pauli Girl Stella Artois Spaten Rolling Rock Michelob Hoegaarden Busch Budweiser Bud Light Beck's Bass

#### Oil

The top five oil producing companies produce almost twice what the US's refined petroleum product consumption per day is.

1.) Saudi Aramco

Saudi Arabia 12.5 million barrels a day \$1 billion plus in DAILY revenue

2.) Gazprom

Russia

9.7 million barrels per day\$40 billion a year profits3.) National Iranian Oil Co.

Iran

6.4 million barrels per day State owned

4.) ExxonMobil

America

5.3 million barrels per day\$40 billion in profit

5.) PetroChina

China



Citations:

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- 7. Assets Owned by Comcast
- 8. Assets Owned by Disney
- 9. Assets owned by Time Warner
- 10. Assets Owned by News Corp
- 11. Food processing Top 100
- 12. Tyson Acquisitions
- 13. <u>Nestle Brands</u>
- 14. JBS US Beef Brands
- 15. JBS US Pork Brands
- 16. JBS US Chicken brands
- 17. InBEv Brands
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