

When the Lie Is Accepted as the Truth

By [Mark Taliano](#)

Global Research, August 02, 2019

Region: [Middle East & North Africa](#)
Theme: [Media Disinformation](#), [US NATO War Agenda](#)
In-depth Report: [SYRIA](#)

Memes create perceptions, and perceptions are everything.

Memes and slogans are empty and vacuous, but they fabricate consent from broad-based populations.

Evidence is not required.

One persistent “perception” that governing agencies have been implanting in the collective mindset is *“You fight them (the terrorists) over there so they don’t come here.”*

The perception creates Fear of terrorism, which is a perfect building block for ramping up funding for the fraudulent “War on Terror”.

People believe that we are fighting terrorists in Syria. They believe that if we do not do so, the terrorists will come here uninvited.

White Helmet(1) terrorists ARE here. But they were invited. They are special guests. Our governments and their agencies support them. They are not the enemy.

The fake perception that there is a war on ISIS and al Qaeda masks the evidence-based reality that the war is against Syria, not against the very terrorists who are (also) waging war against Syria. The terrorists are Western proxies.

Other effective but equally false memes that governing agencies have implanted into the collective consciousness include the mantra that President Assad is a “brutal dictator” and that he “gasses his own people”, and “kills his own people”, or that the “regime” attacks its own hospitals and schools and otherwise tries to destroy itself. The fabricated perceptions are false. They are war propaganda, criminal.

The Western-supported terrorists are the brutal dictators, they are the ones gassing “Assad’s” people, and killing “Assad’s own people”, and destroying schools and hospitals and the entire fabric and identity of Syria itself. They are the sectarian, mass-slaughtering, Christian (and Muslim)-slaying monsters, not Assad.

*

Note to readers: please click the share buttons below. Forward this article to your email lists. Crosspost on your blog site, internet forums. etc.

Mark Taliano is a Research Associate of the Centre for Research on Globalization (CRG) and the author of *Voices from Syria*, Global Research Publishers, 2017. Visit the author's website at <https://www.marktaliano.net>.

Note

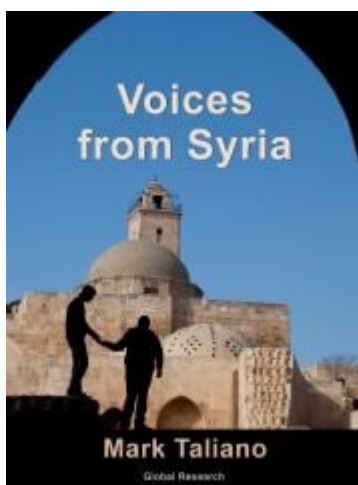
(1) Mark Taliano, "Video: Who Are the White Helmets? Fake News and Staged Rescues." Global Research, 26 December, 2018.

<https://www.globalresearch.ca/video-who-are-the-white-helmets-fake-news-and-staged-rescues/5663906>) Accessed 01 August, 2019.

Featured image is from InfoRos

Order Mark Taliano's Book [*"Voices from Syria"*](#) directly from Global Research.

Mark Taliano combines years of research with on-the-ground observations to present an informed and well-documented analysis that refutes the mainstream media narratives on Syria.



[Voices from Syria](#)

ISBN: 978-0-9879389-1-6

Author: Mark Taliano

Year: 2017

Pages: 128 (Expanded edition: 1 new chapter)

List Price: \$17.95

Special Price: \$9.95

[Click to order](#)

The original source of this article is Global Research
Copyright © [Mark Taliano](#), Global Research, 2019

[Comment on Global Research Articles on our Facebook page](#)

[Become a Member of Global Research](#)

Articles by: [Mark Taliano](#)

Disclaimer: The contents of this article are of sole responsibility of the author(s). The Centre for Research on Globalization will not be responsible for any inaccurate or incorrect statement in this article. The Centre of Research on Globalization grants permission to cross-post Global Research articles on community internet sites as long the source and copyright are acknowledged together with a hyperlink to the original Global Research article. For publication of Global Research articles in print or other forms including commercial internet sites, contact: publications@globalresearch.ca

www.globalresearch.ca contains copyrighted material the use of which has not always been specifically authorized by the copyright owner. We are making such material available to our readers under the provisions of "fair use" in an effort to advance a better understanding of political, economic and social issues. The material on this site is distributed without profit to those who have expressed a prior interest in receiving it for research and educational purposes. If you wish to use copyrighted material for purposes other than "fair use" you must request permission from the copyright owner.

For media inquiries: publications@globalresearch.ca