

What Roles Do Psychologists and Sociologists Play in the COVID-19 Narrative?

By [Prof. Bill Willers](#)

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“A substantial number of people still do not feel sufficiently personally threatened; The perceived level of personal threat needs to be increased among those who are complacent, using hard-hitting emotional messaging.” -[Independent Scientific Pandemic Insights Group on Behaviours \(SPI-B\), March 22, 2020](#)

Governments have always sought to control their populations, but what makes this an issue of such concern right now is that the power to control mass perception is increasing at ‘warp speed’ right along with advances in technology and Artificial Intelligence (AI). At the same time, we’re being herded bit-by-bit into the cybersphere. The stated goal is to have humanity confined within a digital medium that, as James Corbett put it, is “somebody else’s computer”. When we’re all there, as the World Economic Forum’s guru [Yuval Noah Harari](#) has promised, it will mark the end of free will, as we will be perfectly “hackable”.

Two things of recent memory call to question the roles being played today by psychologists and sociologists. One is that it was psychologists who refined America’s [torture techniques](#) at a reported \$80,000,000. The other concerns the curious silence from them as social distancing and masking, known to be useless in preventing viral spread, were suddenly forced on the public. Children — humanity in its developmental stage — are being trained to fear fellow humans as potentially toxic. What will the lasting impacts on culture be as these psychologically battered young move into the adult ranks of society? Why isn’t this being publicly addressed by the professions most expert?

Meanwhile, there has been the rise of so-called [“nudge” organizations](#) geared to influencing public beliefs and behavior toward ends desired by governments. Most notable among nudge units is Britain’s [Behavioural Insights Team \(BIT\)](#). Founded in 2010, BIT has since spun off offices in many countries including the [U.S.](#) and [Canada](#). A [book](#) on the subject by [BIT’s CEO](#) puts a positive spin on behavior modification, but in fact it’s a powerful tool for those with malicious intent such as can be found in governmental bureaucracies and the industries that have merged so tightly with them that they function as single blocs.

(Side note: The prominent role of Cass Sunstein in BIT lends insight into the insidious motivations of BIT and groups like it. Sunstein, a Harvard professor of law and coauthor of the book [Nudge](#), won global notoriety in 2008 as first author of [Conspiracy Theories](#), in which the authors found it “worrisome” that many disbelieved the [official explanation of the attacks on 9/11](#). The authors proposed the use of “cognitive infiltration” by governmental agents against citizens and groups skeptical of official narratives, so as to bring their thinking into line with that desired by government.)

Laura Dodsworth has done a [book on the issue](#) of governmental use of fear for mass control during the Covid19 Pandemic, and of behavioral scientists who are advisory. While it deals with events in the UK, it describes what has transpired all across the West. Dodsworth quotes [Dr. Piers Robinson](#), Co-director of the [Organization For Propaganda Studies](#): *“Propaganda is all about behavioural psychology, manipulation essentially The way some behavioural scientists have acted during the Covid19 response runs the risk of unethical conduct. I think we should investigate and hold to account the professionals complicit in this.”* Indeed we should, and anyone in doubt about how easily we can be manipulated will want to see what [these social experiments](#) revealed about human frailties.

Right now, power brokers that include the [Rockefeller Foundation](#) and the National Science Foundation (!!) are mounting a multimillion dollar offensive named the [Mercury Project](#) to, among other things, *“increase uptake of Covid19 vaccines and other recommended public health measures by countering mis- and disinformation, including interventions that target the producers or the consumers of mis- and disinformation”*. At this late date, it’s clear as gin that the so-called “mis- and disinformation” alluded to by the people behind the Mercury Project are actually the truths the pharmaceutical/governmental/media conglomerate struggles to suppress. And the threat implied by “... interventions that target ...”, is real. During the first two years of the manufactured Pandemic, dissenting medical personnel faced only slander and dismissal. Now, the ante is being raised, and forces behind the mass injection offensive (and their enforcers) are known to be ruthless.

Fundamental to all this is that the Mercury Project, centered as it is on mass behavior modification for “vaccine uptake”, is being driven by the [Social Science Research Council \(SSRC\)](#) that includes both the [American Sociological Association](#) and the [American Psychological Association](#) under its broad umbrella. Here we are, two and a half years into a Pandemic demonstrated to be a fabrication of global scope. Central to it is the demonizing and censoring of any voice, however authoritative, out of step with the rigidly protected, injection-oriented narrative. Amazingly, within this dictatorial environment, the major representative organizations of sociology and psychology have aligned themselves with the organized cast of power players behind the monstrous situation.

When not involved in active service to the Pandemic’s perpetrators, behavioral scientists for the most part appear to have retreated into a kind of academic aloofness. The medical community, for its part, has yielded an amazing array of brave souls during the Pandemic who withstand attack from mainstream media (from Wikipedia too) and official assaults from the likes of state medical boards and their [Federation](#) with its history of [financial links](#) to the pharmaceutical industry (also see [HERE](#)). They include stellar medical figures like [Robert McCullough](#), [Simone Gold](#), [Meryl Nass](#), [Pierre Kory](#), and many more. By contrast, the ranks of psychology and sociology have failed to yield figures willing to stand publicly against the massive Covid-19 fraud. Their professional understanding of “messaging” techniques being used against the public could help a traumatized humanity to understand the enormity of what is being done to them. Instead, their silence is ongoing.

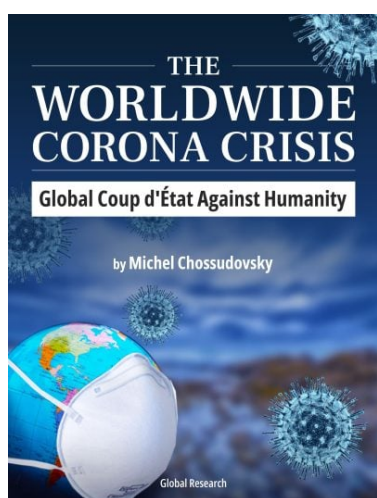
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by Michel Chossudovsky

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