

Rockefeller Foundation Wants Behavioral Scientists to Come Up with More Convincing COVID Vaxx Narratives

By [Zero Hedge](#)

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In yet another sign that the covid vaccination agenda of globalist institutions did not do quite as well as they had originally hoped, the Rockefeller Foundation has revealed that it (along with other non-profits) has been pumping millions of dollars into a behavioral science project meant to figure out why large groups of people around the world refuse to take the jab.

The “Mercury Project” is a collective of behavioral scientists formed by the Social Science Research Council (SSRC), a non-profit group which receives considerable funding from globalist organizations and governments. The stated goals of the project are rather non-specific, using ambiguous language and mission statements. However, the root intentions appear to be focused on using behavioral psychology and mass psychology elements to understand the global resistance to the recent covid compliance efforts.

Mercury groups will be deployed in multiple nations and regions and will study vaccine refusal and the medical “disinformation” that leads to it. They are operating with the intent to tailor vaccination narratives to fit different ethnic and political backgrounds, looking for the key to the gates of each cultural kingdom and convincing them to take the jab.

The Rockefeller Foundation and [the SSRC note](#):

“Following the characterization of inaccurate health information by the U.S. Surgeon General as an “urgent threat,” and by the World Health Organization as an “infodemic,” the SSRC issued a call for proposals to counter the growing global threats posed by public health mis- and disinformation and low Covid-19 vaccination rates, and received nearly 200 submissions from around the world.

...With Covid-19 prevalent and rapidly evolving everywhere, there is a pressing need to

identify interventions with the potential to increase vaccination take-up.”

The SSRC and the Mercury Project are not only receiving funding from foundations, but also government based institutions. In June of 2022 the Mercury Project [received another \\$20 million](#) from the National Science Foundation, which claims to be an “independent” agency of the United States government. Meaning, fabricating effective covid propaganda is becoming a money train for the small groups of behavioral researchers and psychologists that jump onboard.

The purpose of the NSF partnership with the Mercury Project is outlined on the SSRC website:

“This innovative partnership will support research teams seeking to evaluate online or offline interventions to increase Covid-19 vaccination demand and other positive health behaviors, including by targeting the producers and/or consumers of inaccurate health information and/or by increasing confidence in reliable health information.”

The Mercury Project lists these bullet points as their focus:

“Funded projects will provide evidence about what works—and doesn’t—in specific places and for specific groups to increase Covid-19 vaccination take-up, including what is feasible on the ground and has the potential to be cost-effective at scale. Each of the 12 teams will have access to findings from the other teams while exploring interventions including, but not limited to:

Conducting literacy training for secondary school students in partnership with local authorities to help students identify Covid-19 vaccine misinformation.

Equipping trusted messengers with communication strategies to increase Covid-19 vaccination demand.

Using social networks to share tailored, community-developed messaging to increase Covid-19 vaccination demand.”

In other words, their focus is propaganda, propaganda and propaganda. The very basis of the existence of the Mercury Project presupposes that individuals cannot be trusted to make up their own minds about the information they are exposed to, and that they must be molded to accept the mainstream narrative. It also presupposes that mainstream or establishment information is always trustworthy and unbiased.

The widespread non-compliance against covid vaccination mandates despite extensive government pressure is perhaps one of the most underappreciated events of the past century. It is likely the reason why political elites and the corporate media went from a non-stop fear campaign against the public to almost no mention of covid within a matter of weeks. It was as if the populace was being put through two years of waterboarding and then one day the torture simply stopped without explanation.

If vaccine passport laws had been implemented through western nations on the scale that governments and globalists were demanding, then the last vestiges of personal freedom would now be erased permanently. All individual rights would become privileges granted by authorities and contingent on your submission to whatever covid booster shots or medical procedures happen to be in vogue at the time. Think about it: If they had gotten what they

wanted, the west would look exactly like [China does right now](#), or worse, with no economic participation without an up-to-date covid pass.

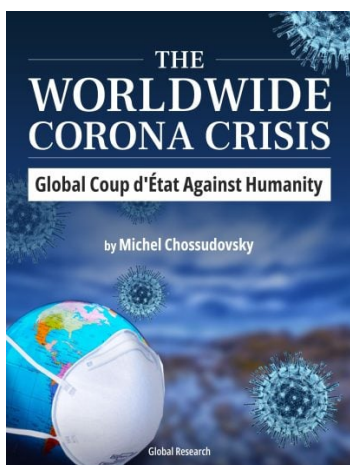
And, the threat still lingers. Why the Mercury Project feels the need to compose vaccine propaganda for a virus with a mere [0.23% median Infection Fatality Rate](#) is not explained. And, if vaccination numbers from agencies like the CDC are accurate, then the population has already achieved herd immunity anyway (perhaps their numbers are not accurate?). Why are globalist groups so obsessed with 100% vaccination for covid? This is never explained.

They will say it's all about saving lives, but if only 0.23% of people on average are at risk regardless of [whether they are vaccinated or not](#), then public health is not really a believable explanation. It would seem that the Mercury Project's purpose is more about influencing people to vaccinate despite the science rather than in the name of science.

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“The Worldwide Corona Crisis, Global Coup d’Etat Against Humanity”

by Michel Chossudovsky

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Product Type: PDF

[The COVID Lies](#)
[The COVID Lies](#)

Pages: 164, 15 Chapters

Price: \$11.50

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Michel Chossudovsky reviews in detail how this insidious project “destroys people’s lives”. He provides a comprehensive analysis of everything you need to know about the “pandemic” — from the medical dimensions to the economic and social repercussions, political underpinnings, and mental and psychological impacts.

“My objective as an author is to inform people worldwide and refute the official narrative which has been used as a justification to destabilize the economic and social fabric of entire countries, followed by the imposition of the “deadly” COVID-19 “vaccine”. This crisis affects humanity in its entirety: almost 8 billion people. We stand in solidarity with our fellow human beings and our children worldwide. Truth is a powerful instrument.”

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