

Rethink 9/11 Media Blitz Campaign: Challenge the Mainstream Media

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OCTOBER 16, 2013

Week 2 of the NYC Media Blitz: Hundreds of Letters to the Editor

Congratulations ReThink911 supporters – last week 2,100 emails were sent to five major news organizations in New York!

Join us for Week 2 of the ReThink911 NYC Media Blitz as we flood four major newspapers in the New York area – the Daily News, New York Post, Newsday and the Newark Star-Ledger – with hundreds of "Letters to the Editor".

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The Plan

Please take Wednesday and Thursday to compose your letter. Then on Friday, October 18 join hundreds of people in sending your letter to all four newspapers. The goal: they will receive hundreds of letters in one day (Friday) and be compelled to publish at least one or two of the very best letters. At a minimum, all four newspapers will be put on notice about the growing ReThink911 campaign.

Instructions for Writing Your Letter

- Make sure your letter is no more than 200 words in length.
- Use the ReThink911 billboard in Times Square as a springboard for educating readers about the destruction of World Trade Center Building 7.
- Optional: touch on the fact that 1 in 2 Americans still don't know a third tower fell on 9/11, according to a recent YouGov poll.
- Email addresses to send to:
 - Daily News: voicers@nydailynews.com
 - New York Post: letters@nypost.com
 - Newsday: letters@newsday.com
 - Star-Ledger: eletters@starledger.com

We will send a reminder email on Friday, October 18. Thank you for stepping up and making your voice heard!

Support ReThink911 with a donation today

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About ReThink911

ReThink911 is sponsored by Architects & Engineers for 9/11 Truth, a 501(c)3 non-profit organization, and Remember Building 7, a campaign by 9/11 family members to raise awareness of Building 7. Donations are tax-deductible as allowed by codes and restrictions.

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