

Out of the Closet: Presidential Hopeful Carly Fiorina and the China Threat

By [Dr. Binoy Kampmark](#)

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The China Threat continues to remain the plate du jour on the menu of American security commentators. It is also very much at the forefront of political chatter. But explicit statements of China as power monger, hungering to challenge US primacy, tend to be rarer. Hypocritical discretion is the think tank's watchword.

Carly Fiorina's comments on Wednesday were more explicit than most. Smelling the primaries and the need to latch on to a jingoist platform, the Republican presidential hopeful found targeting Beijing hard to resist. (She would seem to be capitalising on her performances at the last Republican debate.)

As always, she labours her experience on dealing with business and political leaders as a textbook example of probity, carefully avoiding any mention of her actual corporate record. This enables her to get a sense about the inner workings of Chinese behaviour, even if she seems somewhat short on the historical and cultural front.

Throw in a generous dash of ignorance, and we have the Fiorina world view on China, which seems very much that of an aggrieved American CEO, which is what she was, rather abysmally, when she was at Hewlett-Packard.

Earlier this year, she explained to the blog *Caffeinated Thoughts* that the US education system should not take China as a good model to mimic. As well as Chinese students had done relative to their lagging US counterparts in areas such as mathematics, they suffered one vital drawback. "I have been doing business in China for decades, and I will tell you that yeah, the Chinese can take a test, but what they can't do is innovate."

US students, it would follow, do poorly at their exams but have skills in innovation. It doesn't seem to Fiorina that these might go hand in hand – one can perform superbly in both exams and the realm of innovation. What the GOP presidential contender is seemingly against is the idea that a standardised education system is somehow fundamentally wicked.

Unevenness in delivering education is the name of the game, a recipe that lodges the entrepreneurial model into a floundering school system. "I agree that we must compete," she explains in her inflated screed *Rising to the Challenge: My Leadership Journey* (2015), "but we will not win by becoming more centralised and standardised in our education methods."

Such a view enables her to then explain China's insatiable appetite for acquiring intellectual property (of course, the US, busy powerhouse of innovation, would never do that sort of thing). "They are not terribly imaginative. They're not entrepreneurial, they don't innovate,

that is why they are stealing our intellectual property.”[1] For all of that, one wonders why the Chinese could even be a credible threat.

On Wednesday, the views about the Chinese system, and the Beijing agenda, were given a more generous airing. China, she argued on CBS This Morning had “made a bargain with their people” which involve economic gains in exchange for a “repressive totalitarian regime”.

In an odd way, Fiorina is describing a social contract, something which should be lauded given the similarly artificial agreement forged between the Founding Fathers and America’s citizenry. The sovereign will of the people has always been a fanciful, if brilliant notion arrived at by the cerebral workings of James Madison. It led to the US becoming a business empire run by set interests and elites ensconced in sinecures of wealth. That bargain has duly frittered away the Republic, which is similarly labouring under various mechanisms of less overt repression.

China as threat means that Fiorina is happy to provide advice, notably to President Barack Obama. If she was the one meeting China’s Xi Jinping next month, she would give the premier the proverbial finger of defiance. The US stance against Chinese territorial ambitions would be shored up. The “new Chinese aggression” would be combated with the assistance of regional allies.

I would say first that we are going to be more aggressive in helping our allies in that region push back against new Chinese aggression, whether those allies are Australia or Japan or the Philippines.

She insists on striking while the iron is hot – China’s wobbly economy means that a US show of strength is warranted. “I would be conducting, actually now, at a moment when China’s economy is wavering a bit, I would be conducting more flyovers on the South China Sea.”

In the true language of trade, finance and war, Fiorina is throwing down the gauntlet of a power in dire straits. While a weaker Chinese economy is not in Washington’s interest, the language suggests otherwise. The beast is wounded, and needs to be reminded about that fact. “We cannot permit China to control a trade route which passes \$5 trillion worth of goods and services every year.”

There is no better recipe for war than those who keep belittling the virtues of peace while claiming they are preparing for conflict. Fiorina’s agenda against China is well and truly out of the closet, though it is only fitting to also note her own distinct inability to innovate when in positions of responsibility. Just ask the HP board on that score.

Dr. Binoy Kampmark was a Commonwealth Scholar at Selwyn College, Cambridge. He lectures at RMIT University, Melbourne. Email: bkampmark@gmail.com

Notes

[1] <http://time.com/3897081/carly-fiorina-china-innovation/>

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