

Media Lies About Fake News

By <u>Eric Zuesse</u> Global Research, January 18, 2018 Region: <u>USA</u> Theme: <u>Media Disinformation</u>

A major new Gallup report that was issued on January 16th headlined <u>"American Views:</u> <u>Trust, Media and Democracy"</u> (it's issued in conjunction with the Knight Foundation) and it finds that "Internet-only news websites" are the least-trusted of all newsmedia.

54% trusted "Your local newspaper."

52% trusted "National network news."

51% trusted "Major national newspapers."

46% trusted "Cable news."

38% trusted "News aggregators."

36% trusted "Internet-only news websites."

How did you learn that Saddam Hussein was <u>"only six months from developing a [nuclear]</u> <u>weapon"</u>? It was from the U.S. President, and from all of the stenographic 'news'media, which was all of them, but especially the most-trusted ones: newspapers, TV, radio, and magazines. They enabled George W. Bush to invade and destroy Iraq, and more.

How did you learn that Libya should be invaded? It was from the same ones. They enabled Barack Obama to invade and destroy Libya, and Syria, and more.

How did you learn that dictatorship ended in Ukraine in February 2014's "Maidan revolution," instead of that that democracy ended in Ukraine then, and that it was instead <u>a</u> <u>U.S.-engineered coup d'etat</u> which happened there, no authentic 'revolution' at all. And this major-media lie thus 'justified' and led to <u>the destruction of Ukraine, by U.S. President</u> <u>Obama</u>.

The fake 'news' that affected history the most came from newspapers, magazines, TV, and radio. But the truth (such as you'll see documented at those last links, the first of which is to a news-report which was produced by a lone individual from observers on the ground who had uploaded from their cellphones etc.) was available *only* at "internet-only news websites" — the type of sites that Americans respect the least.

Why do the public trust most the worst liars, the pumpers of the most viciously fake 'news'? They do it because they've been taught to believe the most-successful newsmedia the most.

They've been taught that in order to be successful in newsmedia, the newsmedium needs to

be reliably truthful, instead of to pump what the billionaires want you to think — to manipulate your mind and warp your view of reality the way they want.

All of those lies came from the owners and advertisers of the U.S. newsmedia and of the U.S. Government (which are the same owners and advertisers), the people who control the 'best' (i.e., worst) Government that big-money can buy — and <u>does buy</u>.

The only newsmedia that enable the reader to click onto a link and come directly (or at least indirectly) to allegations' sources, are online news-sites that have the journalistic integrity to demand their writers to provide the links for all contentious allegations that are being made, so as to enable the reader to verify (or else invalidate — but the reader is doing this; no one is *imposing* such judgments upon the reader) what the allegation's source is, and thus to evaluate it on his or her own. TV doesn't do that. Radio doesn't do that. Newspapers (even online ones) don't do that. Magazines (even most of the online ones) don't do that.

Why don't they do that? TV, radio, and print media can't. The bad online media don't do it, because *their* owners don't *want* to empower their audience; they want to persuade their audience to believe what the owners and the advertisers want them to believe.

That's the way to success in the news-business: to shape the 'news' in order to fool the public in the ways that the owners and advertisers want the public to be fooled. It's salesmanship; it is PR; and, in America — where it's often taught in some of the <u>same</u> academic departments, "Communications," which teach both PR and 'journalism' — it is the management of the public's perceptions, in the ways that the owners and advertisers want.

And the only way to get around it is to click onto links and find out what the real story is. Any merely passive access to 'news' is simply an invitation to being fooled, being manipulated by wealthy people's ulterior motives, which are very private.

This is how America has come to be the way it now is — increasingly private, decreasingly public.

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Investigative historian Eric Zuesse is the author, most recently, of <u>They're Not Even Close</u>: <u>The Democratic vs. Republican Economic Records, 1910-2010</u>, and of <u>CHRIST'S</u> <u>VENTRILOQUISTS: The Event that Created Christianity</u>.

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About the author:

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