

# It's a Small World at the Top: Which Corporations Control the World?

By [International Business Degree Guide](#)

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Theme: [Global Economy](#), [Poverty & Social Inequality](#)

*A surprisingly small number of corporations control massive global market shares. How many of the brands below do you use?*

*It's a Small World at the Top:*

## Banking

Largest banks hold a total of \$25.1 trillion:[1]

- 1.) ICBC, China, \$2.95 trillion in assets, over 18,000 outlets, 108 branches globally
- 2.) HSBC holdings, UK, \$2.68 trillion in assets, 6,600 offices in 80 countries, 55 million customers
- 3.) Deutsche Bank, Germany, \$2.6 trillion in assets, 2,963 branches, 70 countries, 46 million customers
- 4.) Credit Agricole Group, France, \$2.58 trillion in assets, 60 countries, over 21 million clients
- 5.) BNP Paribas, France, \$2.51 trillion in assets
- 6.) Mitsubishi UFJ Financial Group, Japan, \$2.49 trillion in assets
- 7.) Barclays PLC, United Kingdom, \$2.41 trillion in assets
- 8.) JPMorgan Chase & Co., U.S., \$2.39 trillion in assets
- 9.) China Construction Bank Corp., China, \$2.36 trillion in assets
- 10.) Japan Post Bank, Japan, \$2.12 trillion in assets

Enough to fund the federal U.S. government for over 7 years.[2]

Or roughly \$3500 per person on earth.



## Media

1.) Comcast Corporation: \$62.5 billion revenue, \$6 billion in profit

Owns:

MSNBC

NBC Universal

MLB Network

E! Entertainment

Golf Channel

Xfinity

AT&T Broadband

2.) The Walt Disney Company: \$42 billion revenue, \$5.5 billion in profit

Owns:

ABC

ESPN

Pixar

Marvel Comics

Touchstone Pictures

Lucasfilm

Walt Disney Records

Hollywood Records

Disney Music Publishing

The Baby Einstein Company

50% of A&E Networks

3.) Time Warner Company

Owns:

HBO

Time (Southern Living, Sports Illustrated, Time, Golf Magazine, Health, Entertainment Weekly)

IPC Media

Grupo Editorial Expansion

Turner Broadcasting (TNT, TruTV, TBS, TCM, NBC, Cartoon Network, March Madness, CNN)

Warner Bros. Picture Group

4.) Viacom \$15 billion revenue and \$2 billion profit

Owns:

Paramount Pictures

MTV

VH1

BET

Nickelodeon

Spike

Comedy Central

5.) News Corporation, \$34 billion revenue, \$1.1 billion profit

Owns:

Fox

Wall Street Journal

Times of London

Barron's

Harper Collins

## Food and Beverage Companies

### 1.) PepsiCo Inc

Makes:

Gatorade

Propel

Pepsi

Aquafina

Sobe

Mountain Dew

Sierra Mist

Cheetos

Doritos

Frito Lay

Funyun's

Lay's

Ruffles

Tostitos

Quaker

Amp Energy

Lipton

Rockstar Energy

Seattle's Best Coffee

Starbucks: Doubleshot, Frappucino, Iced Coffee

### 2.) Tyson Foods Inc-World's largest Chicken Processor

Supplies:

KFC

Taco Bell

McDonalds

Burger King

Wendy's

Wal-Mart

Kroger

IGA

Beef O'Grady's

### 3.) Nestle (U.S. And Canada)

74 brands of water

38 brands of ice cream:

including Haagen-Dazs

Dreyer's

And Nestle Drumstick

Frozen food:

Stouffers

Lean Cuisine

Hot Pockets

Tombstone Pizza

DiGiorno Pizza

California Pizza Kitchen

Candy:

Wonka brands,

Baby Ruth

Chips Ahoy!

Goobers

Icebreakers

Pet Food:

Alpo

Beneful

Fancy Feast

Friskies

Gourmet

Mighty Dog

ONE

Pro Plan

Purina

Tidy Cats

Cosmetics:

30% share in L'Oreal, Garnier, Maybelline, and Lancome, and The Body Shop Stores

4.) JBS USA-Subsidiary of the world's largest beef processor

Beef Brands:

Swift

G.F. Swift 1855 Brand Premium Beef

Aspen Ridge Natural Beef

Swift Black Angus

Cedar River Farms

5 Star Beef

Chef's Exclusive

Showcase Premium Ground Beef

Chicken Brands:

Pilgrim's

Pierce Chicken

Wing Dings

Wing Zings

Speed Grill

Country Pride

To-Ricos

Pork Brands:

1855 Premium Pork

Swift Premium Dry Rubbed Pork

Swift Premium Natural Guaranteed Tender Pork

Swift Premium Natural Pork

Swift La Herencia Natural Pork

5.) Anheuser-Busch InBev

Over 200 beer brands made in 30 countries

Sold in 130 countries

Including:

St. Pauli Girl  
Stella Artois  
Spaten  
Rolling Rock  
Michelob  
Hoegaarden  
Busch  
Budweiser  
Bud Light  
Beck's  
Bass

## Oil

The top five oil producing companies produce almost twice what the US's refined petroleum product consumption per day is.

### 1.) Saudi Aramco

Saudi Arabia

12.5 million barrels a day

\$1 billion plus in DAILY revenue

### 2.) Gazprom

Russia

9.7 million barrels per day

\$40 billion a year profits

### 3.) National Iranian Oil Co.

Iran

6.4 million barrels per day

State owned

### 4.) ExxonMobil

America

5.3 million barrels per day

\$40 billion in profit

### 5.) PetroChina

China

4.4 million barrels per day

\$21.93 billion in profits

## Notes:

1. [Bankrate, 10 largest banks of the world](#)
2. [Wikipedia, 2013 United States Federal budget](#)
3. [Wikipedia, ICBC](#)
4. [HSBC](#)
5. [Deutsche Bank](#)
6. [Deutsche Bank at a Glance](#)
7. [Assets Owned by Comcast](#)
8. [Assets Owned by Disney](#)
9. [Assets owned by Time Warner](#)
10. [Assets Owned by News Corp](#)
11. [Food processing Top 100](#)
12. [Tyson Acquisitions](#)
13. [Nestle Brands](#)

14. [JBS US Beef Brands](#)
15. [JBS US Pork Brands](#)
16. [JBS US Chicken brands](#)
17. [InBEv Brands](#)
18. [Forbes, top oil producers](#)
19. [US Oil Consumption](#)
20. [What Corporations Control Almost Everything You Buy Infographic](#)

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