

# The Israel Lobby Embarks on a Course of Lies and Crimes to Push More War, Based on a False Narrative of October 7 (10/7)

Beware the Propaganda Blitz Being Prepared to Divert Us From Holding the Israel-US Government Accountable for Its Obvious Genocide in Gaza

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*I read with great skepticism the statement describing the "The 10/7 Project" below.*

*I see in its content a prelude to what the vast and powerful complex of Zionist agencies in North America have in mind for us. I see the explanation of the "10/7 Project" basically as a declaration of psychological warfare on public opinion on a similar scale as the 9/11 Disinfo Project.*

*The intent of this gargantuan Lobby, known for its utter hostility to truth and rational discourse concerning Israel's vastly oversized role in global governance, as one that is about to whisk us into War War and More War .*

Just as the fabricated story of bin Laden and al-Qaeda was a fraud to push the United States into a series of wars for Israel, so too is the false account below of the Hamas-Israel relationship a calculated lie meant to advance disastrous outcomes for average people, including Jews, the world over. The fraudulent character of the accounts of the supposed rapes and killing of children has been expertly exposed by [Max Blumenthal](#).

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December 5, 2023 — Washington, DC

Leading U.S. Jewish Organizations Launch 'the 10/7 Project,' a New Centralized Communications Operation to Promote Continued U.S. Bipartisan Support for Israel;

## Push for Accurate, Complete Coverage of Israel-Hamas War; Stronger Focus on Oct. 7 Victims and Hostages

*The 10/7 Project to be led by American Jewish Committee, the Jewish Federations of North America, ADL, the American Israel Public Affairs Committee, and the Conference of Presidents of Major American Jewish Organizations*

Following last month's historic March for Israel that brought nearly 300,000 people to the National Mall, the nation's most prominent American Jewish organizations have today joined forces to launch The 10/7 Project — a new centralized communications operation. The 10/7 Project is designed to promote continued U.S. bipartisan support for Israel by working to ensure more complete and accurate information about the Israel-Hamas war in real time for policymakers and the American public.

The 10/7 Project is led by the American Jewish Committee (AJC), the Jewish Federations of North America (JFNA), ADL (the Anti-Defamation League), the American Israel Public Affairs Committee (AIPAC), and the Conference of Presidents of Major American Jewish Organizations.

A bipartisan effort, The 10/7 Project will focus on fact-based coverage of the Israel-Hamas war, aggressive rapid response, and a media campaign dedicated to reminding policymakers and the broader American public about the more than 100 hostages still held by Hamas terrorists; uplifting the stories of the innocent victims of October 7; setting the record straight about the conflict in Israel and Gaza; and combating misinformation spouted by Hamas terrorists and their anti-Israel allies.

"Since October 7, there has been a concerted and consistent effort from Israel's enemies to draw a false and dangerous equivalence between Hamas' deadly rampage to destroy the Jewish state and Israel's right to defend itself against terrorists," said Ted Deutch, CEO, American Jewish Committee (AJC). "The 10/7 Project will be a trusted and timely source of accurate information to set the record straight and combat false narratives perpetuated by Hamas terrorists and their anti-Israel allies. They are responsible for slaughtering some 1,200 innocent Israeli civilians. This is no time for equivocation."

"At this critical juncture, it is imperative that we separate fact from fiction regarding America's most important Middle East ally and remind people that the vast majority of Americans understand that Hamas is our common enemy," said Eric Fingerhut, President & CEO, the Jewish Federations of North America. "Through aggressive rapid response and a comprehensive media campaign, The 10/7 Project will work tirelessly to combat misinformation and inaccurate reporting about the Israel-Hamas conflict and continue shining a light on the victims and hostages of October 7. We must ensure that murderous Hamas terrorists are not covered in a way that morally equates them with the sovereign, democratic state of Israel and its people, and that the loudest, most uninformed voices are not permitted to drown out the facts."

"In the wake of Hamas's deadly terrorist attack on Israel, there has been an onslaught of misinformation and conspiracy theories about the conflict and Israel circulating on social media and, in some cases, elevated by mainstream press outlets," said Jonathan Greenblatt, CEO of ADL. "Tragically, we have even seen alarming incidents of

antisemitic violence and hate stemming from inaccurate coverage of the conflict. And while it's understandable that Americans are clearly interested in what's happening in the Middle East, The 10/7 Project will make sure they're receiving verifiable, truthful, and balanced information, especially at a time when some platforms have regrettably cut back on their trust and safety teams."

"The 10/7 Project will help ensure that America's leaders are educated and informed about Hamas's despicable assault on the people of Israel and the Western values that America and Israel champion together," said Howard Kohr, CEO, AIPAC. "The United States must continue to stand with our democratic ally as it works to protect its families and secure its future."

"As leaders of American Jewry, we cannot be silent in the face of deadly violence from the Hamas Terrorist Army targeting the people of Israel," said William Daroff, CEO, Conference of Presidents of Major American Jewish Organizations. "We must ensure that America and the entire world are told and retold the stories of the butchery of the October 7 massacre. We must discredit and make outcasts of 10/7 deniers, who are Hamas sympathizers seeking to perpetuate false and misleading narratives by minimizing and rationalizing the most deadly day for the Jewish people since the Holocaust. And we must work together, as one Jewish community, to successfully communicate to the American people the critical need to stand with Israel, as well as the importance of the US-Israel relationship to America and to Israel."

The 10/7 Project has also launched a daily newsletter, The 10/7 Project Daybook, for journalists and other interested parties and a new website. Members of the media interested in connecting with The 10/7 Project or talking with a spokesperson should email [tensevenproject@skdknick.com](mailto:tensevenproject@skdknick.com).

The 10/7 Project will not endorse or oppose any candidates for public office.

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The Events of 10/7, October 7, 2023, have still not been subjected to any formal investigation by objective arbitrators not tied to the giant and disreputable political lobbies like those preparing the ground for their Big Money/ propagandistic "10/7 Project."

The haste of the Netanyahu/Biden government to eliminate Palestinians from the Jewish Supremacist state of Israel based on the contrived narrative of 10/7, repeats key aspects of the 9/11 scenario.

When the 9/11 episode was finally investigated by the purveyor of "public mythology," Phillip Zelikow,

" the resulting report was was a total fiction conceived and executed to entrench Zionist lies about bin Laden/ Al-Qaeda.

See [this](#), [this](#), [this](#), and [this](#).

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*This article was originally published on the author's Substack, [Looking out at the World from Canada](#).*

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