

## Global Polling: Which Nations Are Happiest? Unhappiest?

By <u>Eric Zuesse</u> Global Research, August 01, 2017 Theme: Police State & Civil Rights

Results have recently been published from surveys of 68,759 people in 69 countries around the world during 2016 by WIN/Gallup International, which organization had asked each of these scientifically sampled persons:

"In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy, or very unhappy about your life?"

The resulting raw percentages were posted online at <u>"WIN/Gallup International's 40th</u> <u>Annual Global End of Year Survey</u>", but the nations weren't ranked there; W/G's report is more like a data-dump than like a report.

So, based upon their numbers, I have here actually ranked the 69 nations, from the happiest, to the unhappiest, according to WIN/Gallup's own calculations of "Net happiness," which are their study's bottom-line figures for each nation. WIN/Gallup says that "Net happiness (happy minus unhappy) globally is +59%," and this indicates that the world's average person is happy with his/her life, but not very happy with it. That's good performance, but not terrific, worldwide.

However, as will be explained below this first-ever presentation of W/G's rankings, the figures upon which the "Net happiness" calculations were based could be deceptive, because they largely reflect people's expectations of whether things are getting better in their country, or instead getting worse there; this measure of 'happiness' is an indication "about your life," instead of a report that necessarily reflects how they feel right now (or how they did feel at the time they were answering the question). Nobody knows for certain about his/her "life," but only about what it was or has been, at times that a pollster's question might specify in the most recent past, such as "yesterday" — anything that's in the future, even "tomorrow," or the totality of "your life," is partly speculative, and might be somewhat unrealistic. (Furthermore, people might be more optimistic in some cultures, and more pessimistic in others, and yet the difference might have little to do with how happy the people there are.) A survey to determine a population's actual "happiness" shouldn't *invite* its respondents to be at all speculative. This is a fundamental methodological flaw in the WIN/Gallup study, but it's common for pollsters to be so sloppy about wording the questions they're asking; and no poll-results can be any clearer (i.e., any more meaningful) to interpret, than were the questions which were asked. WIN/Gallup is normal in this regard. They'd deserve a "C" rating on meaningfulness. But that's still something; their findings aren't total trash — these data weren't an utter waste of their time and money to produce (and of readers' attention to consider), but the results do indicate some combination of how happy a person is, mixed in with how happy the person *expects* the rest of his/her life to be. And they should be interpreted in that light.

Here, then, were the poll's actual findings:

NET HAPPINESS RANKINGS, pp. 23-24, WIN/Gallup Int'l., 2016 end-yr. report:

Rank	Country	NET Result
1	Fiji	89%
2	Colombia	87%
3-4	China	79%
3-4	Philippines	79%
5-6	Indonesia	78%
5-6	Vietnam	78%
7-8	Panama	77%
7-8	Рариа	77%
9-10	Bangladesh	74%
9-10	Paraguay	74%
11-12	Argentina	72%
11-12	Mexcio	72%
13	Pakistan	71%
14-16	Ecuador	70%
14-16	Iceland	70%
14-16	Mongolia	70%
17	Peru	65%
18	Thailand	63%
19	Armenia	61%
20	Poland	60%
21-22	Austria	59% (Global Average)
21-22	Brazil	59% (Global Average)
23-25	Azerbaijan	56%
23-25	Denmark	56%
23-25	Norway	56%
26	Japan	55%
27	Sweden	54%
28	Slovenia	53%
29	Russia	51%
30-31	Canada	50%
30-31	Portugal	50%
32-33	Ireland	49%
32-33	Spain	49%
34-35	US	48%
34-35	Bosnia	48%
36-37	Estonia	47%
36-37	UK	47%
38-41	Belgium	46%
38-41	Congo	46%
38-41	Germany	46%
38-41	Lithuania	46%
42	Kosovo	45%

43-44	Australia	44%
43-44	Ukraine	44%
45	France	43%
46-49	Ghana	42%
46-49	India	42%
46-49	Ivory Coast	42%
46-49	Macedonia	42%
50-52	Czech Republic	40%
50-52	South Korea	40%
50-52	Latvia	40%
53-55	Finland	38%
53-55	Italy	38%
53-55	Serbia	38%
56-58	Lebanon	37%
56-58	Palestine	37%
56-58	South Africa	37%
59	Albania	35%
60-61	Israel	34%
60-61	Romania	34%
62	Bulgaria	33%
63	Afghanistan	32%
64-65	Iran	30%
64-65	Turkey	30%
66	Nigeria	29%
67	Greece	21%
68	Hong Kong	14%
69	Iraq	1%

To help understand these findings in perspective, WIN/Gallup explains:

The most optimistic countries about economic prosperity are Ghana and Bangladesh (+67% net optimistic each). In contrast, South Korea, Hong Kong and Greece are the most pessimistic (-62%, -56% and -53% respectively).

On page 6, W/G shows that, to a large extent, there is a correlation between, on the one hand, a country's "Happiness Index" (Happiness minus Unhappiness "about your life"), and, on the other hand, each of two other measures in that poll, both of which were based upon different questions: the "Hope Index," and the "Economic Optimism Index." In other words: countries where "Hope" and "Economic Optimism" are high (and this reflects not where people currently are, in their happiness, but where they *think* they are *heading*) are generally scoring high also in W/G's "Net Happiness."

One might therefore say that Iraqis had the least optimism and hope, whereas Fijians, Colombians, and Chinese, had the most. Of course, if two other countries besides Iraq, which were also recently invaded and destroyed by the U.S. — such as Syria and Libya — had been surveyed by W/G, they might have scored even lower than Iraq did, but Syria and Libya were excluded from W/G's poll. So: scoring at the bottom of these 69 countries doesn't necessarily mean being the worst in the world.

Generally, high-population countries, such as China, and Indonesia, scored higher in "happiness" than small-population ones, such as Iraq, Hong Kong, and Greece. That fact (plus the favorable global economic trend, that most of the world's nations are improving economically, not declining) might help to explain why the global average in W/G's system is a rather high 59% — clearly in the positive range of "Net happiness," or at least of "Hope" and of "Economic Optimism."

The fact that U.S., Bosnia, Estonia, and UK, occupy spots 33 through 36, right in the middle of the list of the 69 countries, and yet they have 47% to 48% net-happiness, which is considerably lower than the 59% global average of happiness, is due to the smaller-population countries dominating the lower half of the list, and the larger-population countries dominating the upper half. The bigger-population group above these middle four, tend to be the larger-population countries.

## OTHER RECENT RANKINGS OF NATIONS' HAPPINESS

To provide a fuller picture of "happiness" or "welfare" around the world, the findings by other prominent systems for ranking "Happiness" or "Well-Being" in the world's nations will here be summarized.

The U.N. has commissioned annual studies of this, which are done not by WIN/Gallup, but by <u>the original Gallup organization</u>, which is based in the U.S. The latest of these is the "World Happiness Report 2017", and here are the top 20 in that system:

- 1. Norway (7.537)
- 2. Denmark (7.522)
- 3. Iceland (7.504)
- 4. Switzerland (7.494)
- 5. Finland (7.469)
- 6. Netherlands (7.377)
- 7. Canada (7.316)
- 8. New Zealand (7.314)
- 9. Australia (7.284)
- 10. Sweden (7.284)
- 11. Israel (7.213)
- 12. Costa Rica (7.079)
- 13. Austria (7.006)
- 14. United States (6.993)
- 15. Ireland (6.977)
- 16. Germany (6.951)

- 17. Belgium (6.891)
- 18. Luxembourg (6.863)
- 19. United Kingdom (6.714)
- 20. Chile (6.652)

Here are the bottom 20 of the 155 nations ranked there:

- 136. Malawi (3.970)
- 137. Chad (3.936)
- 138. Zimbabwe (3.875)
- 139. Lesotho (3.808)
- 140. Angola (3.795)
- 141. Afghanistan (3.794)
- 142. Botswana (3.766)
- 143. Benin (3.657)
- 144. Madagascar (3.644)
- 145. Haiti (3.603)
- 146. Yemen (3.593)
- 147. South Sudan (3.591)
- 148. Liberia (3.533)
- 149. Guinea (3.507)
- 150. Togo (3.495)
- 151. Rwanda (3.471)
- 152. Syria (3.462)
- 153. Tanzania (3.349)
- 154. Burundi (2.905)
- 155. Central African Republic (2.693)

That report also includes, on page 88, a remarkable table "Figure 4.2: Ranking of Happiness in Africa, 2014-2016," at the top of which, as the happiest African nations, are (and this notably includes Libya, after the 2011 U.S. invasion):

- 1. Algeria (6355)
- 2. Mauritius (5.629)
- 3. Libya (5.615)
- 4. Morocco (5.235)
- 5. Somalia (5.151)
- 6. Nigeria (5.074)
- 7. South Africa (4.829)
- 8. Tunisia (4.805)
- 9. Egypt (4.735)
- 10. Sierra Leone (4.709)

The U.N.'s Human Development Index rankings, of 188 countries, are a separate such system. Its latest available edition (data from 2015), presents as the topmost countries, which are the ones having the highest <u>"Inequality-Adjusted Human Development Index" or IHDI</u>:

- 1. Norway (.898)
- 2. Iceland (.868)
- 3-4. Australia & Netherlands (.861)
- 5-6. Switzerland & Germany (.859)
- 7. Denmark (.858)
- 8. Sweden (.851)
- 9. Ireland (.850)
- 10. Finland (.843)
- 11. Canada (.839)
- 12. Slovenia (.838)
- 13. UK (.836)
- 14. Czech Republic (.830)
- 15. Luxembourg (.827)
- 16. Belgium (.821)
- 17. Austria (.815)
- 18. France (.813)
- 19. U.S. (.796)

20. Japan (.791)

The bottom twenty, in order from the worst (#188), are: Central African Republic, Chad, Niger, Guinea-Bissau, Sierra Leone, Burkina Faso, Guinea, Burundi, Mozambique, Liberia, Mali, Ivory Coast, Congo, Benin, Djibouti, Yemen, Afghanistan, Malawi, Ethiopia, Togo.Healthways occasionally calculates nations' well-being, on the basis of the U.S.-headquartered Gallup data, including such things as how often people in a country <u>smile</u>, and what percentage of the respondents answer yes and no to <u>"Your friends and family give</u> <u>you positive energy every day."</u> The latest <u>"State of Global Well-Being: 2014 Country Well-Being Rankings"</u> of 145 countries, places at the top:

- 1. Panama
- 2. Costa Rica
- 3. Puerto Rico
- 4. Switzerland
- 5. Belize
- 6. Chile
- 7. Denmark
- 8. Guatemala
- 9. Austria
- 10. Mexico
- 11. Uruguay
- 12. Argentina
- 13. Colombia
- 14. Kyrgyzstan
- 15. Brazil
- 16. Norway
- 17. Netherlands
- 18. El Salvador
- 19. Turkmenistan
- 20. Myanmar

The bottom 20, starting with the worst, were: Afghanistan, Bhutan, Cameroon, Togo, Tunisia, Congo, Ivory Coast, Benin, Haiti, Ghana, Zimbabwe, Madagascar, Uganda, Senegal, Burundi, Chad, Egypt, Ukraine, China, Georgia, Zambia.

The <u>"Social Progress Index 2017"</u>, from an <u>NGO that is financed by and represents the views</u>

of international corporations, presents as its top-twenty rankings, in order:

Denmark, Finland, Iceland, Norway, Switzerland, Canada, Netherlands, Sweden, Australia, New Zealand, Ireland, UK, Germany, Austria, Belgium, Spain, Japan, U.S., France, Portugal.

The bottom 20 there are mostly the same as shown in both of the U.N.'s bottom-20 lists.

At the bottoms of all of these rankings tend to be the poorest and most heavily exploited former colonies, whereas the tops of these lists are much more variable, because some of the lists measure actually a combination of happiness and hope. The people in the bottomranked countries combine low happiness with low hope; so, at the bottoms of all of these lists tend to be found the same countries, though in different orders of misery or rankings, from one-another.

The societal measurements for "happiness" are only in an early phase of scientific investigation — it's not yet a scientifically mature field (not even in its basic concepts). (For example: most of the studies that are done of how happy the people in a given nation are, measure the presence or absence of purported hypothesized societal causes of happiness, and don't measure at all how happy the given respondent really is. The designers of these investigations are full of beliefs that are themselves dubious if not false, and are nothing but hypotheses, not even theories, just badly-thought-out guesses. The designers apparently think that an empirical science can be built on such a shoddy hypothetical foundation.)

Investigative historian Eric Zuesse is the author, most recently, of <u>They're Not Even Close:</u> <u>The Democratic vs. Republican Economic Records, 1910-2010</u>, and of <u>CHRIST'S</u> <u>VENTRILOQUISTS: The Event that Created Christianity</u>.

The original source of this article is Global Research Copyright © <u>Eric Zuesse</u>, Global Research, 2017

## **Comment on Global Research Articles on our Facebook page**

## **Become a Member of Global Research**

Articles by: Eric Zuesse	About the author:
	Investigative historian Eric Zuesse is the author, most recently, of They're Not Even Close: The Democratic vs. Republican Economic Records, 1910-2010, and of CHRIST'S VENTRILOQUISTS: The Event that Created Christianity.

**Disclaimer:** The contents of this article are of sole responsibility of the author(s). The Centre for Research on Globalization will not be responsible for any inaccurate or incorrect statement in this article. The Centre of Research on Globalization grants

permission to cross-post Global Research articles on community internet sites as long the source and copyright are acknowledged together with a hyperlink to the original Global Research article. For publication of Global Research articles in print or other forms including commercial internet sites, contact: <u>publications@globalresearch.ca</u>

<u>www.globalresearch.ca</u> contains copyrighted material the use of which has not always been specifically authorized by the copyright owner. We are making such material available to our readers under the provisions of "fair use" in an effort to advance a better understanding of political, economic and social issues. The material on this site is distributed without profit to those who have expressed a prior interest in receiving it for research and educational purposes. If you wish to use copyrighted material for purposes other than "fair use" you must request permission from the copyright owner.

For media inquiries: publications@globalresearch.ca