

Coca-Cola Caught Paying “Health Leaders” to Say Soda is “Healthy Snack”

Let's not let them fool anyone

By [Anthony Gucciardi](#)

Global Research, March 17, 2015

[Natural Society](#)

Would you like a healthy dose of high-fructose corn syrup with that organic salad? If you're listening to one of the 'health experts' on the payroll of Coca-Cola, this suggestion could in fact be a reality. According to a new report, many health writers, bloggers, and spokespeople are being compensated in order to push toxic soda onto the public as a health drink.

The news comes as somewhat of a shock, only due to the severity of these claims. We've known for quite some time that many bloggers are, oftentimes quite obviously, paid off by mega food corporations to spit out propaganda into Google and other search engines in order to divert attention away from more negative stories. In fact, some companies are paying millions to 'clean up' their food image on the web.

After all, it's disconcerting to see results regarding the deadly [effects of high-fructose corn syrup](#) (which has recently been renamed) when searching about information on Coca-Cola's many effects on the body.

Released by the Associated Press, a new report has been made public regarding the deep relationship between beverage giant Coca-Cola and the numerous 'health experts' who recently suggested that drinking Coke could be part of a 'healthy diet.' Best of all, this was in celebration of American Heart Month in February. From the [report](#):

“In February, several of the experts wrote online posts for American Heart Month, with each including a mini-can of Coke or soda as a snack idea. The pieces — which appeared on nutrition blogs and other sites including those of major newspapers — offer a window into the many ways food companies work behind the scenes to cast their products in a positive light, often with the help of third parties who are seen as trusted authorities.”

Pushes for the consumption of Coke in numerous ways from these 'experts' ranged from switching to 'healthy mini cans of Coke' to enjoying the full sized 'refreshing beverage.' Better yet, the AP story found that numerous other food corps like PepsiCo had even been paying other 'health leaders' and dietitians [to recommend](#) eating Frito-Lay and Tostito chips.

Certainly very healthful.

As always, it's essential to remember the true nature of what makes your food 'healthy.' It's

not all about calories and macros, it's about ingredients. When you're consuming [mercury-laden](#) high-fructose corn syrup with your 30 grams of sugar in the average soda product, you're damaging your body.

Follow us: [@naturalsociety on Twitter](#) | [NaturalSociety on Facebook](#)

The original source of this article is [Natural Society](#)

Copyright © [Anthony Gucciardi](#), [Natural Society](#), 2015

[Comment on Global Research Articles on our Facebook page](#)

[Become a Member of Global Research](#)

Articles by: [Anthony Gucciardi](#)

Disclaimer: The contents of this article are of sole responsibility of the author(s). The Centre for Research on Globalization will not be responsible for any inaccurate or incorrect statement in this article. The Centre of Research on Globalization grants permission to cross-post Global Research articles on community internet sites as long the source and copyright are acknowledged together with a hyperlink to the original Global Research article. For publication of Global Research articles in print or other forms including commercial internet sites, contact: publications@globalresearch.ca

www.globalresearch.ca contains copyrighted material the use of which has not always been specifically authorized by the copyright owner. We are making such material available to our readers under the provisions of "fair use" in an effort to advance a better understanding of political, economic and social issues. The material on this site is distributed without profit to those who have expressed a prior interest in receiving it for research and educational purposes. If you wish to use copyrighted material for purposes other than "fair use" you must request permission from the copyright owner.

For media inquiries: publications@globalresearch.ca