

CNN Loses Half Its Viewers: Corporate Media Downhill Plunge Continues As Alternative Media Explodes

By [Pat Donworth](#)

Global Research, April 01, 2012

[The Intel Hub](#) 1 April 2012

Region: [USA](#)

Theme: [Media Disinformation](#)

In the last few years the people of the world have witnessed and been a part of a mass awakening of humanity on a level never seen before.

The people are no longer standing idly by as the powers that be further seek to control every aspect of their lives.

A major part of this mass awakening has been the revelation that the corporate controlled media has literally served the military industrial complex for at least the last 20 years.

As advertisers and readers flock to the alternative media, the old dinosaur media continues its downhill plunge with CNN leading the free fall.

This fact was solidified by the recent release of the March and Q1 cable news ratings which showed CNN down a total of up to 50% and a downhill turn by all three cable news networks.

An article released on these numbers [by TVNewser](#) outlined the new ratings:

CNN bore the brunt of the downward trend the news networks experienced this month and for much of the first quarter, when compared to the busy first few months of 2011. For the month of March, CNN was down -50% in total viewers and down -60% in A25-54 viewers (Total Day).

Although overall net traffic was down up to 21%, the fact remains that the alternative media continues their upward trend while the corporate funded lapdog media continues to plunge into oblivion.

When you consider that stations such as CNN and Fox News are receiving millions and millions of dollars of corporate advertising revenue yet failing to expand, the reality of the continual mass awakening that we now find ourselves in becomes much clearer.

News outlets that continue to server the new world order will soon be the thing of the past as real media finally breaks through the once rock solid stranglehold the powers that be have had on the media.

Pat Donworth is a teacher, writer, editor, and consciousness explorer. She has worked as as a university and hospital chaplain, a writer/editor (books, magazine articles, professional

book reviews); and teacher and workshop leader (consciousness technology and healing).

I designed this blog to be a portal for news and articles that reveal, point to, herald, and assist awakening souls to implement, and make practical, the changes that will usher in a new world based on unity, compassion, and collaboration.

The original source of this article is [The Intel Hub](#)

Copyright © [Pat Donworth](#), [The Intel Hub](#), 2012

[Comment on Global Research Articles on our Facebook page](#)

[Become a Member of Global Research](#)

Articles by: [Pat Donworth](#)

Disclaimer: The contents of this article are of sole responsibility of the author(s). The Centre for Research on Globalization will not be responsible for any inaccurate or incorrect statement in this article. The Centre of Research on Globalization grants permission to cross-post Global Research articles on community internet sites as long the source and copyright are acknowledged together with a hyperlink to the original Global Research article. For publication of Global Research articles in print or other forms including commercial internet sites, contact: publications@globalresearch.ca

www.globalresearch.ca contains copyrighted material the use of which has not always been specifically authorized by the copyright owner. We are making such material available to our readers under the provisions of "fair use" in an effort to advance a better understanding of political, economic and social issues. The material on this site is distributed without profit to those who have expressed a prior interest in receiving it for research and educational purposes. If you wish to use copyrighted material for purposes other than "fair use" you must request permission from the copyright owner.

For media inquiries: publications@globalresearch.ca